Session 9

PHONE CALL CAMPAIN

☐ MAKE PHONE CALLS.

HERE ARE SOME PHONE CALL TIPS AND A SAMPLE PHONE GUIDE.

- 1. When someone on the other end of the line picks up, introduce yourself by giving your name, grade, and the organization you're working with.
- 2. If the person is not there, ask when he/she will be back. Write down the time, and call back then. You can speak to a staff person if a legislator is unavailable.
- 3. If you need to leave a message, leave your name, grade, organization, phone number, the best time to call you back, and a short message about why you are calling.
- 4. While you have your contact person on the phone, get the correct spelling of his/her name, title, mailing address, and phone number.
- 5. Say thank you before saying good-bye.
- 6. Practice your call before contacting decision-makers and practice answering questions they might ask.

PHONE GUIDE:

FILL OUT COPIES OF THIS GUIDE BEFORE MAINF YOUR CALLS.

Before the call:	
Contact name:	Title:
Contact organization:	Phone:
Contact address:	
Organization name:	Project coordinator:
Organization address:	Phone number:
During the call:	
Hello, may I please speak to [conto	act name]?
My name is	and Lamin arade I'm doing a project
	and I am ingrade. I'm doing a project
with [organization]	·
with [organization]	
with [organization]	ou are calling / What you want to say or ask].
with [organization] I'm calling to speak about [why yo	ou are calling / What you want to say or ask].
with [organization] I'm calling to speak about [why yo	ou are calling / What you want to say or ask].

Adapted from Playing the Policy Game, California Project LEAN, California Department of Public Health