Session 3

POLICY GAME INSTRUCTIONS

USE THE OUTLINE ON THE FOLLOWING PAGES TO DEVELOP YOUR ADVOCACY PLAN.

1. PICK A PROBLEM AND FIND A SOLUTION

- a. Review the results of the neighborhood assessment(s).
 - i. Responses on the assessment forms
 - ii. Photographs
 - iii. The teams' experiences and impressions of the neighborhood
- b. Make a list of the problems found. A number of methods could be used, including the following:
 - i. Each team reviews the assessment forms it completed and reports on the problems found
 - ii. Each team reviews a different topic of assessment and reports on the problems found
 - iii. Assessment forms are divided among participants, and each person reviews some of the forms and reports on the problems found
- c. Brainstorm to find solutions to the problems.
 - i. Here are some questions to help you begin:
 - 1. What characteristics of the neighborhood need the most urgent attention?
 - 2. What will make the biggest impact on making healthy food and physical activity choices?
 - 3. Which solution will help the most people?
 - 4. Which solution has the best chance of working; that is, which would be most acceptable to decision-makers, least expensive, and/or most quickly done?
 - 5. Which solutions do you like the best and would have the most fun working on?
- d. Vote to prioritize the problems and solutions that will be the focus of your project.

2. IDENTIFY THE POLICY PLAYERS

- a. Familiarize yourself with the local government structure and your city, county, and school representatives.
- b. Work with other interested organizations and people in the neighborhood. Partnering often helps organizations accomplish more than they could alone. Some suggestions include:
 - i. Parks and Recreation Department
 - ii. Community Services Department
 - iii. Chamber of Commerce
 - iv. Schools
 - v. Local businesses
 - vi. Hospitals or other health-related organizations

3. BUILD YOUR ACTION PLAN

- a. Designate one team member to keep track of your action plan
- b. Decide on the steps in your action plan:
 - i. What needs to be done?
 - ii. Who will do it?
 - iii. When should it be done? (Remember, it could take lots of time to achieve a policy change.)